



Last year, AptarGroup surveyed our customers to better understand your sustainability priorities. The survey results revealed several key themes. Today, we'd like to share with you the main findings, how we are working to address these recommendations and how we hope to advance this work in the future. As promised, we made a donation to the RedCross.org per each response we received to the survey. Thank you again for your participation and please enjoy this summary.

## Background:

Roles and Responsibilities



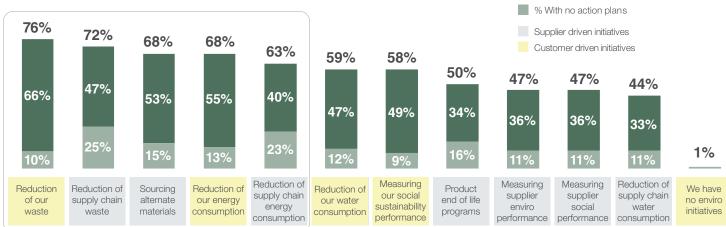
#### Enviro/Social Sustainability Responsibilities



% With action plans

# Results - Key Findings by Category:

### 1. Customer Sustainability Initiatives and Priorities



- The top customer sustainability initiatives are:
  - Waste reduction (both in internal and supply chain processes)
  - Alternative material sourcing
  - Energy reduction (both in internal and supply chain processes)
- Many customers expect that increasing the environmental sustainability of packaging will have the greatest impact toward achieving their internal sustainability goals

### 2. Tracking Supplier Sustainability Performance



- Two-thirds of the customers surveyed track supplier sustainability performance
- Of these, half use internally developed scorecards and half use third-party scoring systems

#### 3. Financing for Sustainability Improvements



- 63% of respondents report a willingness to pay a premium for products with higher levels of sustainably sourced content
- Over one-third of our customers are willing to cooperatively fund development, testing and approval of packaging alternatives with their packaging suppliers

### 4. Packaging Supplier Perception

• Aptar in relation to other packaging suppliers:



 Aptar is perceived by our customers as being #1 on social responsibility



 Aptar is rated **lowest** on our use of renewable/recyclable materials





 Working with customers to develop sustainable packaging alternatives



Effectively communicating sustainability initiatives/performance

# Learnings and Next Steps:

**Learning:** Aptar should focus on and develop a plan to proactively develop sustainable material alternatives.

**Next Step:** In March of 2014 we launched the Alternate Materials (AM) Task Force that developed a global strategy for the following initiatives:

ENERGY	RESIN	LIFE CYCLE
Materials and additives with positive energy balance (able to reduce overall energy consumption and preserve natural resources)	Materials that belong to a different resin family/type compared to the one currently used for the same application/product	Materials that are biodegradable; recyclable; and/or able to improve consumer health/safety

**Learning:** Aptar should work with customers in elevating the importance of environmental impact in packaging material selection.

**Next Step:** As part of our on-going Alternate Material Strategy, we will continue to proactively explore opportunities and to share our learnings with our customers.

**Learning:** Aptar should develop a plan to improve communication of its sustainability initiatives and accomplishments.

**Next steps:** Aptar released its first Sustainability Overview in 2014, and is working continuously to improve the way we communicate our sustainability strategy and achievements to stakeholders. In 2015 expect the following:

G4 REPORT	WEBSITE IMPROVEMENT	CARBON DISCLOSURE PROJECT
In 2015, we will be release a Sustainability Report, prepared in accordance with the Global Reporting Initiative's G4 guidelines.	We look forward to launching website enhancements in 2015 to improve the way we communicate with stakeholders on Aptar.com.	Aptar has responded to the CDP information request every year since 2008 and will continue to do so. To date, our disclosure score has increased significantly over time – including a 17% increase from 2013 to 2014.

We thank you again for your feedback on the areas where you see Aptar excelling and where we can improve. We know the importance of managing our business with respect for products, people and the planet. We proudly partner with our customers and suppliers to elevate awareness of environmental impacts and identify ways to reduce the environmental footprint of the packaging supply chain. If you would like to discuss any of the results in more detail, opportunities for collaboration, or have any other questions, I encourage you to contact me at **beth.holland@aptar.com**.