

APTAR COMPLEXION EXPERTISE FOCUS ON LIQUID AND FLUID FORMULAE





In the world of make-up, one's complexion occupies a special place. In fact, a perfect complexion is the basis for beautiful make-up.

Correct, conceal, even, highlight, perfect... all these beauty solutions come in a variety of formulas, with many textures, all with one goal: a bespoke beauty result of "wearing make-up without looking made-up".

As a brand partner, Aptar beauty+home brings together all its expertise to offer a packaging solution for every texture.



THE EXPERT PACKAGING SOLUTIONS FOR LIQUID AND FLUID FORMULAE

- 1. A PACKAGING SOLUTION FOR EVERY TEXTURE
- 2. DROPPER SOLUTION

Star Drop

3. PUMP SOLUTIONS

Cartridge expertise for every formula

Evoclassic Pump

Metropolitan Pump

Evolux Pump



A PACKAGING SOLUTION FOR EVERY TEXTURE

LIQUID TEXTURES

These ultra-fluid foundations with transparent coverage are characterised by:

- Anhydrous or water-ineither silicons or hydrocarbons oils mostly
- Light pigment loads, providing a "nude" effect
- A fatty phase with a high percentage of fine or volatile oils, providing an evanescent effect on the skin

RECOMMENDATION: DROPPER SOLUTION.

FLUID TEXTURES

These foundations offer a light coverage, most often characterised by:

- Water-in-either silicons or hydrocarbons oils mostly
- Moderate pigment loads, providing a light coverage look
- A fatty phase with a low percentage of fine or volatile oils, providing a perfect sliding of the formula during the application on the skin

RECOMMENDATION: PUMP SOLUTION.





DROPPER SOLUTION







A NEXT GEN DROPPER

- A compact squeezable dropper using the newest valve technology
- A precise, clean, safe and convenient dispensing of ultra fluid and liquid formulas.
- Ful integrated solutions by providing:
 - ✓ Primary packaging 30 ml
 - ✓ Formula creation support and compatibility testing
 - ✓ Secondary Packaging development
 - ✓ Filling and packing



PUMP SOLUTIONS

-- PUMP SOLUTIONS -

THIS PACKAGING IS SUCCESSFUL BECAUSE OF ITS ULTRA-PRECISE, CONSISTENT FORMULA DOSAGE, AND ROBUSTNESS.

MANY DESIGN OPTIONS

- From simple to sophisticated
- From sweeping curves to minimalist shapes

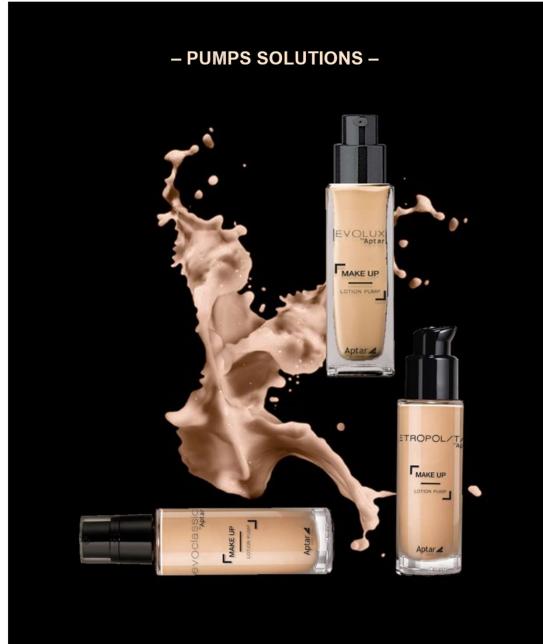
"À LA CARTE" FINISHES

- All-plastic finishes for affordable solutions
- All-metal collars for more prestigious products

MULTIPLE PERSONALISATION SOLUTIONS

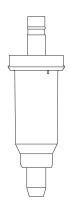
A wide range of standard or custom finishes, cartridges, actuators, nozzles and accessories are available to create the design of your dreams.

Discover our best-sellers: EvoClassic, Metropolitan, Evolux



A CARTRIDGE EXPERTISE FOR EVERY FORMULA



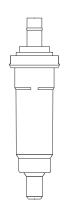


EVO.

THE HIGH-PRECISION CARTRIDGE!

The EVO cartridge is our best seller, recognised worldwide for:

- Its robustness due to its PBT body
- Its very smooth actuation
- Its ultra-precise, progressive dosage
- Its ability to dispense a large range of viscosities
- Its dosage adapted to foundation formulas: 150,
 200 and 240µl



ALPHA, THE HIGH-SECURITY CARTRIDGE FOR THE MOST DEMANDING FORMULAS!

The alpha cartridge has the same advantages as the EVO cartridge, while also offering:

- Excellent compatibility due to the fact that the formula does
 not come into contact with metal
- Excellent tolerance of formulas with high concentrations of pigments or other solid particles
- Very good dispensing capacity for formulas made with newgeneration solvents as isododecane, or short-chain alkanes
- Dosage adapted to tinted formulas: 150 and 240 μl







Evoclassic pump

AFFORDABLE AND VERSATILE

- · A versatile and timeless design
- Mix & Match offer to fit with your desire



EvoClassic 18400 stepped plastic actuator W6



EvoClassic 18400 straight metal-shelled metallized actuator W6



EvoClassic 18400 straight metal-shelled actuator W7



actuator W7

• Fixations designed for screw-on bottles (GCMI) or snap-on ones (18 mm diameter), suited to any container

A locking system for absolute security







Metropolitan pump

CASUAL

• A multitude of finishes: plastic, metal or metallized with straight or stepped fixture



Metropolitan 18400 straight plastic Lockable actuator



Metropolitan 20410 straight plastic-shelled Lockable actuator



Metropolitan 24410 stepped metal-shelled Non lockable actuator



Metropolitan
DIN18 stepped ribbed plastic
Non lockable actuator

- A large range of fixations from 18 to 24 GCMI, Europa5, DIN18
- Locking system, cap or clip available for better security



SAN cap for 18/Eu5 Delivered separately



SAN cap Delivered on stepped version



Metal-shelled cap for 18/Eu5 Delivered on stepped version



PP clip

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Evolux pump

CHIC METAL

- A streamlined, elegant design with metal finishes
- An ultra-luxurious solution designed for screw-on bottles (GCMI), crimp-on (FEA), and snap-on (diam 18mm)
- · Proposal with a rounded plastic actuator or sharped shelled



Evolux 18/400 straight metal-shelled Actuator Evolution



18/400 straight metal-shelled Actuator plastic-shelled Evolux



20/400 straight metal-shelled Actuator metal-shelled Evolux

• "A la carte" nozzles for shelled actuator

conical T8



Long T8





Short T9



Long T9 6,5 mm



in combination with alpha cartridge

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A standard, simply chic cap:





BE UNIQUE, BE INSPIRED

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