

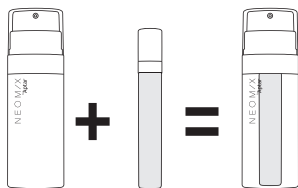


NEOM/X
by Aptar

EXPERIENCE
CUSTOM-MADE
SKINCARE



Aptar  x 
beauty + home



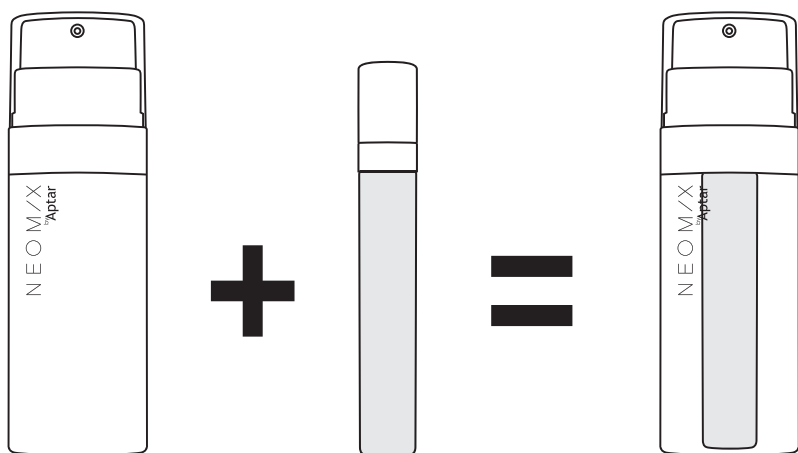
NEOMIX: A COMPLETE PERSONALIZATION EXPERIENCE



Aptar Beauty and Capsum, leading companies in their respective fields, joined forces **to showcase a unique innovation featuring a rising consumer trend: tailor-made skincare.**

On one hand, Neomix by Aptar Beauty, an innovative and patented dual dispenser packaging, on the other hand, exclusive formulations by Capsum, leveraging a multi-patented technology called Microfluidics, for a striking look & feel.

PERFECT



MATCH!

PICK YOUR CREAM BASE

Light or rich, pick your favorite according to your skin condition, the climate you're exposed to, the season or simply your mood of the moment!

LIGHT CREAM

A featherweight fluid, blend with skin when applied, releasing a flood of weightless moisture together with a powdery afterfeel.

Ideal for oily to combination skin, humid climates, summer time or before makeup routine.

RICH CREAM

A nutritious oil-in-cream, providing a deep-down feeling of indulgence and comfort with a medium playtime and a silky-soft non greasy afterfeel.

Ideal for dry skin, arid climates, skin overexposed to air-conditioning, winter time or for an overnight nurturing treatment.

LIGHT CREAM



RICH CREAM



THE TECHNOLOGY BEHIND : SOFTDROP™ BY CAPSUM

Thousands of invisible capsules, so small they cannot be perceived to the naked eye, bursting upon application to release the oil they hold, thus providing a unique fresh sensation as well as a transformative sensory. A true signature!



CHOOSE YOUR SERUM BOOSTER

THE TECHNOLOGY BEHIND : REOBULLE™ BY CAPSUM

Carefully manufactured with a unique Microfluidic savoir-faire, ReoBulle™ are jellified oil bubbles, afloat a clear aqueous gel.

One-at-a-time, in tiny tubes, bubbles come alive, stabilized by a transient membrane that melts on skin upon application.

A stunning visual with a unique sensory, blending freshness and comfort.

HYDRATION - 4% bubbles

A **skin-queenching serum**, packed with moisturizing and anti-pollution goodies, **acting as a genius prep serum, to immediately plump and smooth out skin.**

Key ingredients: HMW Hyaluronic acid + Acai berry extract.

LIFT - 8% bubbles

A **"corset like" anti-aging serum** providing an instant lifting effect, **for a more defined, contoured complexion.**

Key ingredients: Natural biopolymer + Raspberry vegetal oil.

GLOW - 10% bubbles

A **nourishing serum** that helps skin appear lit-from-within. **It replenishes skin's energy reserves, imparting a natural dewy glow.**

Key ingredients: Madonna Lily extract + Babassu oil.



CLICK!
ENJOY
YOUR
PERFECT
MATCH



NEOMIX BY AP TAR

With Neomix by Aptar, an innovative and patented dual dispenser you can choose and assemble a base with booster in the main device by professionals or consumers.

Once inserted, Neomix dispense and mix in a full automatic and precise way to create endless customized beauty.

Driven by new diagnosis tools, the need for tailor-made solutions is growing.

Neomix is a patented unique double formula concept, combining a day cream (or even a foundation) with a drop of a highly concentrated active formula, to create a freshly-fused bespoke application.

The dual dispenser is made up of separate cartridges: base and booster, to be inserted in the main device.

Once attached, **Neomix will dispense and mix in a full automatic and precise way, to create endless customized beauty.**

RANGE AND MAIN FEATURES OF NEOMIX

NEOMIX VERSIONS	35 ml	35 ml	25 ml
Base technology	Atmospheric	Airless	Atmospheric
Booster technology	Airless	Airless	Airless
Booster cartridge	To insert by the bottom	To insert by the bottom	To insert by the bottom
Declared volume booster	8 ml	8 ml	8 ml
Booster pump	alpha9/70	alpha9/70	alpha9/70
Declared volume base	27 ml	27 ml	17 ml
Base pump	Evo2/240	Evo9/240	Evo2/150
Total dosage	310 µl	310 µl	220 µl
Mixing ratio	80/20	80/20	70/30
Viscosity range max.	Up to 10 000 cps	Up to 40 000 cps	Up to 10 000 cps
Distribution	Through 2 in 1 actuator	Through 2 in 1 actuator	Through 2 in 1 actuator
Evacuation rate min.	85%	90%	85%

NEOMIX
by APTAR

