

January 2020

Where Sustainability Is Standard: Aptar Beauty + Home, North America, Announces Significant Launch of Post-Consumer Recycled Resin Implementation for Stock Product Solutions

In an effort to support a circular economy, Aptar Beauty + Home, a leader in dispensing and packaging solutions for the consumer packaged goods industry, is converting its locally-produced stock black closure portfolio to post-consumer recycled resin (PCR)*. This launch deepens the corporate commitment to create reusable, recyclable, recycled or mono-material product solutions that meet the high level of quality expected by the industry.

“Our team is continually working on ways to achieve our sustainability goals and how to reduce the impact our products have on the local and global environment. We proudly commit to paving the path in the dispensing & packaging industry and look forward to partnering with brands who share a similar mindset.” – **Philippe Erhart, President, Beauty + Home, North America**

The closure portfolio is currently the largest offered on the market, with a variety of snap tops, tube tops and disc tops available for use across beauty, personal care, and home care applications**. Additionally, the PCR line up for North America will be solely manufactured in local manufacturing facilities to allow close control over the source and FDA-approved materials.

“As a signatory of the Ellen MacArthur Foundation’s New Plastic Economy Global Commitment, this launch is an important step to reach our commitment to maximize the quantity of recycled plastic used by Aptar. We will continue to convert more product solutions to sustainable resin and look for new material technologies to reduce our virgin resin consumption.” – **Christophe Marie, Director, Product Sustainability, Aptar Group**



* Current products are offered in 50-100% PCR.

** This change will not impact the Food and Beverage closure portfolio. Please speak with your local sales manager for additional information.

Press
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