

# E-Simplicity by Aptar



CREATE  
COLLABORATE  
INNOVATE

**Secure Shipping,  
Simplified.**





## E-Commerce capable flip top with breakable, non-removable tear feature.



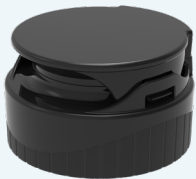
### E-COMMERCE CAPABLE

- ISTA-6 Overbox Testing Qualified\*
- Designed to withstand extreme shipping conditions
- Securely fastened side latches break upon first opening to prevent accidental opening in transit
- Back-off resistant thread prevents accidental unscrewing



### IMPROVED CONSUMER EXPERIENCE

- Visible e-commerce feature prevents cracking or leaking to ensure a positive unboxing experience for consumers
- Eliminates the need for difficult-to-remove excess packaging



\*Test results vary based on final formula and packaging size.



### INCREASED SUSTAINABILITY

- Available in Post-Consumer Recycled (PCR) resin
- Eliminates the need for liners, shrink bands, and other excess packaging waste
- Non-detachable tear band ensures breakable side latches are not thrown away



### IMPROVED EFFICIENCIES

- Avoid shipping preparation fees
- Reduce supply chain complexity and lead times by eliminating the need for a liner
- Reduce complaints and returns due to breakage and leakage during shipping

### SPECIFICATIONS

- Neck Finish: 28-400 & 28-410
- Orifice Sizes: .125"/3 mm, .250"/6 mm SimpliSqueeze®\* and Squeeze & Spray\*
- Formula Type: Medium – Thick Viscosities
- Seal: Plug Seal
- Finish: Gloss

\*SimpliSqueeze®\*and Squeeze & Spray only available on 28-410.



Our technical team is at your service to audit and optimize your filling lines.

