

Aptar is a Proud Supporting Partner and Featured Speaker at ChangeNOW 2022 Confirming our Circular Economy Engagement

Paris, France, May 18, 2022 - **Aptar is honored to be a supporting partner and featured speaker at ChangeNOW 2022, May 19-21.** This three-day international summit brings together the most innovative solutions and impactful changemakers tackling our planet's biggest challenges, to take action, together.

On May 19, Xavier Joseph, Vice President of Global Marketing and Innovation, Aptar Beauty + Home, will be a **featured speaker during the "Circular Economy" session** (12:30pm CET live & online). Joined by other thought leaders such as Clem Schmid, Loop Executive Vice President Commercial; Vianney Vaute, Back Market co-founder and COO and others. During this panel, Xavier will highlight our active work to create solutions that respect the environment, conserve natural resources and improve life on earth.

A Circular Economy

Aptar's vision is to design products and processes with people and the planet in mind and focusing on three main areas for more sustainable product development: recycled materials, recyclability and reusability. At Aptar Beauty + Home, we are focused on developing new mono-material solutions or modifying existing ones with more recycled resins. *"We are expanding our resin portfolio, with our new PCR Plus resin specifically designed for the cosmetic industry and continuing our three-year partnership with PureCycle, to accelerate the use of Ultra-Pure Recycled Polypropylene (UPR) into dispensing solutions"* shares Benedicte Luisi, Sustainability Aptar Beauty + Home. Our experts are also designing reloading systems such as long-lasting casing with recharging capabilities and helping startups with their new business models of refilling at home or in-store.

As a signatory of the **Ellen MacArthur Foundation's New Plastics Economy Global Commitment**, we are working hard towards our 2025 targets to incorporate more recycled content into product offerings and have our dispensing solutions for the beauty, personal care, home care, food and beverage markets be 100% reusable, recyclable or compostable. To achieve these commitments, we continue to pursue initiatives to deploy best-in-class innovation practices and scout novel technologies developed by startups, to reach packaging industry's sustainability and circularity targets.

Let's Co-Create

At Aptar, we believe **sustainability and innovation are linked**. *"Sharing market knowledge for emerging trends, leveraging manufacturing, regulatory, R&D, and innovation expertise are essential to achieving a more circular economy. From leading brands to startups, our partners lean on us to provide them with recyclable, reusable or refillable models. Today, I am honored to be part of this ChangeNOW ecosystem which will propel even more innovative collaborations"* shares Xavier Joseph, Vice President of Global Marketing and Innovation, Aptar Beauty + Home.

Driven by our thirst for innovation and collaboration and strive to transform ideas into solutions that improve everyday life, Aptar is launching our "Let's Co-Create" initiative at ChangeNOW. **Inviting startups, indie brands or entrepreneurs to come spend the day** with our designers, innovators, engineers, marketing specialists for a co-create session at Aptar InVision Lab, our creative space just outside of Paris.

Find out more here: [Let's Co-Create](#).

For more information on ChangeNOW, visit www.changenow-summit.world.

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About Aptar Beauty + Home

Aptar is a global leader in the design and manufacturing of a broad range of drug delivery, consumer product dispensing and active material science solutions and services. Aptar's innovative solutions and services serve a variety of end markets including pharmaceutical, beauty, personal care, home, food and beverage. Using insights, proprietary design, engineering and science to create dispensing, dosing and protective technologies for many of the world's leading brands, Aptar in turn makes a meaningful difference in the lives, looks, health and homes of millions of patients and consumers around the world. Aptar is headquartered in Crystal Lake, Illinois and has 13,000 dedicated employees in 20 countries. For more information, visit www.aptar.com.