

PRESTIGE CUSTOM BEAUTY

THE TAILORED APPROACH TO LUXURY BEAUTY PACKAGING

BY APTAR BEAUTY

“The beauty packaging market is in a state of rapid evolution, and Europe is the heart of innovation. Consumers are demanding more from their beauty products and want not only a personalized experience, they also want their brands to meet the highest standards of quality and responsible conduct. Luxe Pack Monaco gives us an ideal forum to showcase how Aptar Beauty, true to its mission, is evolving itself to meet the changing needs of the market - driven by a desire for continuous improvement and a strong commitment to sustainability.”

Marc Prieur
President, Aptar Beauty



At Aptar Beauty, we create luxury dispensing and packaging solutions, closely tailored to our clients' needs. Our Custom Beauty team develops innovative concepts, which are brought to life at our state-of-the-art manufacturing facilities. In Oyonnax, we have succeeded in automating custom manufacturing and assembly, using the latest robotics technology to optimize creativity, agility, quality and lead times. With a streamlined manufacturing footprint, we transform ideas into solutions that improve everyday life. Sustainability is at the forefront of all our activities.

At Luxe Pack Monaco, we are proud to show the made-to-measure innovations we have created for the world's leading brands, as well as curated references of packaging and dispensing solutions that answer the needs of today's consumers.

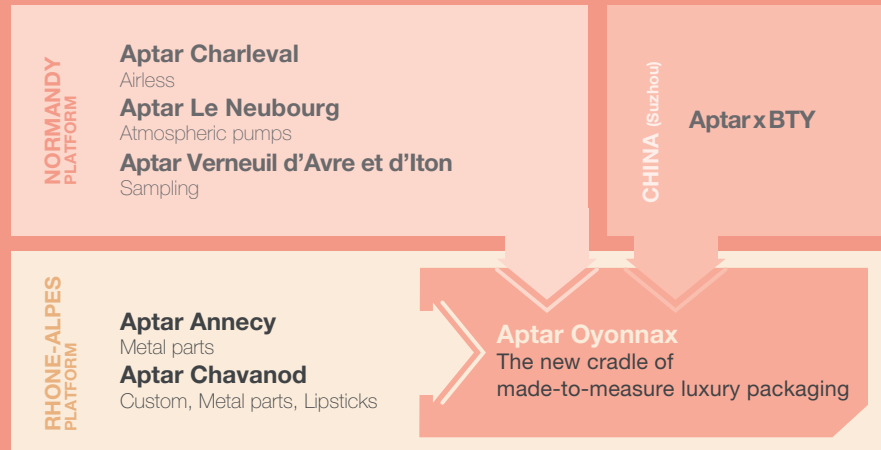
BEAUTY PACKAGING LIKE NO OTHER

Aptar's Custom Beauty team shapes clients' ideas and makes them come true. The expert team is dedicated to bespoke packaging creation, focusing on unique dispensing systems, daring designs, innovative materials, breathtaking decorations, original application techniques and more.

Projects are infused with the full power of experience and innovation: a skillful combination of technological expertise, industrial capacities, and responsive and transparent project management. Our difference lies in our capacity for innovation, recognized as much for design as for industrial processes, along with our transversal approach to eco-design.

We offer the most optimized solutions to the most demanding briefs, including sensory finishes and customized trims and opening systems.

Aptar Oyonnax is the hub of a cross-technology ecosystem dedicated to custom luxury.



SMART-UP CASE STUDY: THIERRY MUGLER

TAILOR-MADE CREATION OF ALIEN'S SPRAY CAP

The Custom Beauty team worked hand in hand with L'Oréal's Thierry Mugler to develop and perfect a revamped version of the Alien Mugler fragrance spray cap, made using cutting-edge technology on the new Smart-Up machine platform at Oyonnax, France.

The use of new materials makes the cap lighter in weight, as its design has been simplified with fewer components – yet this new creation perfectly retains the tradition of an iconic product, emphasizing the sustainable commitment of the Mugler brand.

The integration of skills and technologies enabled the creation of a one-piece, push-button spray, produced at the Oyonnax site, with a considerably reduced supply chain.

Full assembly of the Alien spray cap is carried out on Smart-Up. Designed for versatility, the new line enables high-speed automated assembly with minimal human intervention, and with quality control integrated into all assembly stages.

The Alien fragrance now boasts a next-generation spray cap, with an improved design and an optimized production process.



LUXURY SOLUTIONS ADAPTED TO BRANDS' NEEDS

At Luxe Pack Monaco, Aptar Beauty will showcase its latest innovations for fragrance, make up, skin care and personal care, including brand new launches and upgraded editions of popular favorites. Our range is evolving to be more sustainable and easily recyclable, while retaining the focus on optimal functionality, perfect dispensing and a satisfying user experience.

FRAGRANCE



ALCOHOL-FREE SPRAY RANGE

A CLEAN, SENSORIAL EXPERIENCE

An ideal fit for the clean beauty trend, these pumps by Aptar Beauty are especially developed for water-based, natural and long-lasting formulas. Each has been paired with an optimal partner fragrance, to highlight dispensing performance.

Aqua Silk dispenses a silky veil that caresses the skin and lasts 10 times longer than a classic spray. It is matched with a highly-transparent, water-based formula created by Givaudan.

Precious INUNE produces a fine and progressive diffusion that lasts three times longer than a classic spray. It comes with a plant-based micro-emulsion with moisturizing benefits by SCM Cosmétiques.

HDS INUNE has a wide-angle spray that offers a light and refreshing moment. HDS INUNE is shown with a natural nano-emulsion from Firmenich, formulated by Labo BF.

SILK RANGE

THE ULTIMATE SENSORIAL EXPERIENCE

Silk turns a gesture into a spray, like walking through a cloud of perfume. The game-changing product delivers a sensuous and long-lasting diffusion, with two ways to apply: brief and close to the skin for a local touch; or gradual and continuous for an enveloping silky veil. Aqua Silk is designed specifically for water-based formulas (see above).



MAKE UP



SPACE SIFT BY FUSIONPKG

LOOSE POWDER PACKAGING REIMAGINED

The future of powder packaging is here! New from Aptar Beauty's company FusionPKG is a stylish compact that resolves the challenge of dispensing loose powders. Offering a new, mess-free, user-focused experience, Space Sift dispenses the desired amount of powder into an integrated tray, to be picked up with a brush. The excess is then easily sifted back into the package and closed using the sliding lock, thereby preventing waste. The space-saving design fits neatly into a purse or make up bag. Patent pending.



FLASH

MONO-MATERIAL LIPSTICK WITH A SMOOTH TWIST

Flash is Aptar Beauty's new, full PP lipstick with a guided mechanism. Flash combines full recyclability with smooth functionality. The stick is engineered to offer a comfortable slide effect when twisting the mechanism, using just one material: polypropylene. Post-consumer recycled (PCR) resin can be added for a reduced impact. Customization options include color and translucent effects with injected PP.



ICONIC WOODACITY® 2.0

REFILLABLE LIPSTICK ENCASED IN WOOD

Continuing our partnership with Quadpack, Iconic Woodacity® has now been released with a classic 'click' closure and new premium options with noble wood. The refillable lipstick is designed for increased sustainability and an engaging consumer experience, bringing together the two companies' expertise in lipsticks and wooden componentry. Iconic Woodacity® features Aptar's Iconic mechanism, wrapped in a mono-material wooden casing from Quadpack.

NEODROPPER

THE DROPPER EXPERIENCE
REINVENTED

At Luxe Pack, Aptar Beauty previews its new generation of droppers. The NeoDropper line provides better formula protection, dosing precision, and restitution rate. It is designed for high-concentrated formulas such as serums, and guarantees clean and precise application until the last drop. The line is showcased in two versions: NeoDropper Classic, with bulb, for dosage on demand, and NeoDropper Autoload, with a push-button, that automatically reloads a precise, predetermined dosage. Both Classic and Autoload feature a short applicator and spill-resistant technology, ensuring product is not wasted.



STAR DROP

CONVENIENT, FUN AND TRAVEL-PROOF

Star Drop is a convenient dropper that provides a controlled and clean dispensing experience, thanks to Aptar's patented valve technology. Just squeeze the bottle to dispense the formula, drop by drop! Star Drop comes with a new, improved cap design for greater retention, making it ideal for nomadic use of ultra-liquid cosmetics or skin care formulas.

Star Drop is the perfect travel companion, portable in a purse, make up bag or travel kit. The new 15ml prototype will be showcased at Luxe Pack.



MONO MICRO

MONO-MATERIAL AIRLESS PROTECTION, FULLY RECYCLABLE

Our best-selling 30ml Micro airless solution has gone mono-material. Now made entirely of recyclable polyethylene (PE), Mono Micro offers powerful formula protection, as well as easy detection at recycling plants. Produced in collaboration with European industry leader Autajon Labels, the full PE packaging features a seamlessly matching 100% PE recyclable label. Mono Micro is perfect for dermo-cosmetics and masstige brands concerned about the end of life of their packaging. As with all Aptar Beauty airless products, the formula is kept safely shielded from external contamination. The Mono Series will be extended with 50ml and 75ml versions of Mezzo in 2024.



IRRESISTIBLE

ULTIMATE PROTECTION

Aptar Beauty's ultra-protective airless solution is now available in 30ml and 50ml sizes. Irresistible boasts a sophisticated design and protection for formulas with very few to no preservatives.



STELLA

AN ALL-TIME CLASSIC

To support dermo-cosmetics and advanced skin care formulas, our classic airless range is available in 15ml, 30ml, and a newly designed 50ml. It features a robust pump.



AIRLESS GLASS

CELEBRATING THE FORMULA

The first premium airless technology in a glass bottle, available in a 30ml size. Thanks to the transparency of the bottle, the formula becomes the star, for a high-end look and feel.

DON'T MISS US AT THESE EVENTS!

OCT.
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3-3:50PM Luxe Pack Round Table @Luxe Pack Conference center

Our Beauty Product Sustainability Director Bénédicte Luisi is on the panel of the Round Table on Regenerative Procurement.

6-7PM Formes de Luxe Awards, 25th Edition @Grimaldi Forum



Aptar Beauty is a Nominee in these 2 categories:

- 'Refill & Reload Make-up' with Clarins Joli Rouge x Private Refill
- 'Dispensing': Nuxe Huile Solaire Bronzante & Spray Solaire Délicieux x PZ Twist

7-9:30PM* Aptar Beauty Press Cocktail (*) @Blue Gin Bar Terrace, Monte Carlo Bay Hotel

OCT.
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9:30-10:30AM (French)

10:30-11:30AM (French)

11:30AM-12:30PM (English)

Press Tours (*) @Aptar Beauty Booth

(*) For more information, please contact the Press Contacts at the end of this document

FUTURE AIRLESS PETFULLY RECYCLABLE AIRLESS PET
PACKAGING

Aptar Beauty and Pinard Beauty Pack are proud to reveal Future Airless PET®. The result of this new partnership is the first large-size airless packaging solution that is both fully recyclable and omnichannel. The full recyclability is obtained through the combination of Aptar's Future PE pump and the patented Airless PET bottle-in-bottle by Pinard. Thanks to the airless system, the formula remains protected, while the restitution rate is optimized, especially for viscous formulations. The full pack is also e-commerce capable, having passed the rigorous Amazon ISTA-6 protocol*. The use of transparent PET gives Future Airless PET® an entirely premium look. This solution will be also available with a non-detachable tamper evident system. Estimated launch is in Q2 2024, production in EMEA.

**FUTURE 'PEGASO'**A NEW ACTUATOR FOR OUR MONO-MATERIAL AND
OMNICHANNEL PUMP

Our multiple award-winning Future dispensing pump is now available with two actuator options to choose from: the well-known 'Fenix' actuator and a new 'Pegaso', launched in 2023. Designed for daily-use products, Future is mono-material, and fully-recyclable when paired with PE or PET bottle. Available in PCR, and Cyclos HTP-certified and recognized 'A' by RecyClass, the range fully meets responsible recycling standards.

Moreover, the lockable pump prevents leaking in transit and is e-commerce capable and ISTA-6 compliant*.

FUTURE DISC TOP

NOW READY FOR PRODUCTION

Meet Future Disc Top, the latest addition to our Future by Aptar family of mono-material (100% polyethylene) and omnichannel (Amazon ISTA-6 compliant) dispensing solutions. This innovative new closure is fully recyclable when paired with a PE or PET bottle and has a locking/unlocking system that prevents any risk of leakage in transit or on the go. It is customizable in a variety of colors thanks to the unique, three-part design and is also available in recycled resin (PCR).



*ISTA-6 Overbox Testing Compliant. Test results may vary based on container shape, container size and sample formula.

PERSONAL CARE

RINGO, NORA & TINA

A ROCKING RANGE OF TWIST-TO-LOCK AEROSOLS

A new range of aerosol actuators that eliminate the need for an over cap, thanks to our twist-to-lock technology. Ringo, Nora and Tina expertly dispense foam, gel and spray formulas, covering the main applications for aerosols. Usage is easy and intuitive: the actuators are locked and unlocked with a simple 'twist' gesture. The range breaks the codes of standard aerosols, featuring premium aesthetics, e-commerce locking/unlocking and recycled material options.



PZ TWIST

REINFORCED E-COMMERCE FEATURE

PZ Twist is our twist-to-lock, easy-to-use and high-performance spray pump, ideal for sun care, body care and hair care. Thanks to an ON/OFF locking system with an intuitive gesture, no cap is needed, reducing the number of components. PZ Twist boasts a smooth or ribbed version for improved grip. Its e-commerce feature has been reinforced for safe transportation and no risk of leakage and breakage.



WS55

E-COMMERCE CAPABLE WITHOUT CAP

Be colorful with WS55, the new bicolor aerosol actuator for personal care applications. The actuator is convenient to use with a comfortable finger pad. Safe for transportation, this is an e-commerce capable, ISTA-6 compliant solution* without cap. WS55 is suitable for various application fields thanks to the many insert options available. The actuator is also available in PCR and is POM-free capable. Now ready for production.



POM-FREE PORTFOLIO

FOR BETTER RECYCLABILITY

Aptar Beauty is pleased to offer a full range of POM-free personal care dispensing solutions for better recyclability. The range currently includes GS/GSA, PZ PSK, PZ Twist, Tina, WS55, WS25, WS30, WS40, Runway, Anastasia, Moritz, Sirena and WAZ – and more to come!

*ISTA-6 Overbox Testing Compliant. Test results may vary based on container shape, container size and sample formula.

About Aptar Beauty

Aptar Beauty is part of AptarGroup, a global leader in drug and consumer product dosing, dispensing and protection technologies. Aptar serves a number of attractive end markets including pharmaceutical, beauty, food, beverage, personal care and home care. Using market expertise, proprietary design, engineering and science to create innovative solutions for many of the world's leading brands, Aptar in turn makes a meaningful difference in the lives, looks, health and homes of millions of patients and consumers around the world. Aptar is headquartered in Crystal Lake, Illinois and has 13,500 dedicated employees in 20 countries. For more information, visit www.aptar.com.